

INTERNATIONA INTER



NASH DAY

June 9 2022 | Summary Report





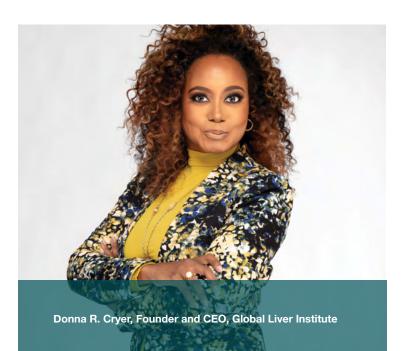
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Message from the CEO

The momentum that we build together each year must advance and sustain the global fight against NASH.



Nonalcoholic steatohepatitis (NASH) is a serious, progressive condition in which too much fat accumulates on the liver, leading to its inflammation and injury. It is the severe form of nonalcoholic fatty liver disease (NAFLD). Modern lifestyle and dietary patterns have contributed to increased prevalence of NASH and NAFLD around the world, and it is becoming the most common cause of liver disease. Given its widespread impact and the possibility of prevention in most cases of this disease, NASH emerges as a global health priority.

With over a hundred million people worldwide who already have NASH and several times more in precursor stages, people have reason to know about this progressive condition and what they can do today to combat it. Collective action is imperative to be certain that individuals in each community, no matter their

background or environment, are informed and equipped to prevent fatty liver disease. The momentum that we build together each International NASH Day must advance and sustain the global fight against NASH.

This 5th International NASH Day was a tremendous global success. We felt the power in the movement as over 70 partners from over 70 countries participated. On social media, thanks to the global participation of more than 1,000 users, #NASHDay received over 15 million impressions and reached more than 4 million unique accounts.

Similarly, media advisories and news releases reached thousands of journalists around the world. The press release, distributed to international media outlets, had a total potential reach of 4 billion and counting. International NASH Day 2022 garnered a record-breaking endorsement from 22 prominent organizations from around the globe including American Association for the Study of Liver Diseases (AASLD), Asociación Latinoamericana para el Estudio del Hígado (ALEH), Associazione Italiana Studio del Fegato (AISF), Asian Pacific Association for the Study of the Liver (APASL), Canadian Association for the Study of the Liver (CASL) and 17 other important scientific international and national organizations (listed in full on page 6).

For the first time, Global Liver Institute's partners led liver health screening events around the world to combat the critical need for early detection of NAFLD/NASH. Liver health screenings are a critical tool to enable early detection and diagnosis of NAFLD/NASH. From the United States to Ghana to India and more, GLI's partners have stepped up to the occasion and met their community's needs in thoughtful, creative ways.

Again this year, partners crafted and amplified timely messages to promote liver health on social media, produced high-quality videos, and convened experts for virtual webinars to fight NASH in their communities. The world rebuilds from the COVID-19 pandemic with an increased commitment to high-quality, in-person awareness events: across the globe, partners hosted bike-a-thons, school seminars, held press conferences and interviews on live talk shows, and more, all as part of our efforts to #StopNASHNow.

We recognize the importance of supporting liver patients with a solution at every stage of chronic liver disease, which often begins with the question "What should I prepare for dinner?". To this end, GLI collected recipes from partners around the world to develop the Inter(NASH)ional Recipe Book. Through straightforward instructions and ingredient lists for delicious cultural meals, the fight for liver health can begin at home.

International NASH Day grows significantly each year and in the process meets a growing demand for actionable, timely, and research-based liver health information. Thanks to the commitment of partners and participants worldwide, the 5th Annual International NASH Day has been a tremendous success, and GLI has been able to chart a clear path for our advocacy work in the years to come. **We are grateful to everyone who has contributed to this global movement.**

Donna R. Cryer, JD
Founder and CEO
Global Liver Institute

Lonna & Cycl

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Key Numbers

#NASHDay
JUNE 9 2022



4.3 BILLION

PRESS RELEASE
POTENTIAL REACH

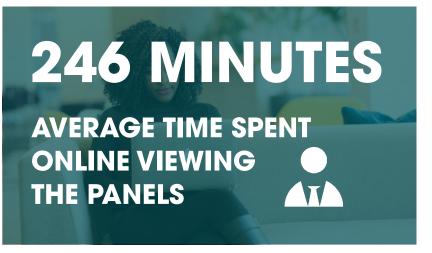


9 SPONSORS



78
NASH DAY
PARTNERS

COUNTRIES REPRESENTED IN PARTNER AND ATTENDEE REGISTRATION COUNTRIES







Endorsers, Scientific Societies and International Organizations

American Association for the Study of Liver Diseases	AASLD
Association of Black Gastroenterologists and Hepatologists	ABGH
Associazione Italiana Studio del Fegato	AISF
Asociación Latinoamericana estudio de el higado	ALEH
Asociación Mexicana de Hepatología	АМН
Asian Pacific Association for the Study of the Liver	APASL
Canadian Association for the Study of the Liver	CASL
Conference on Liver Disease in Africa	COLDA
European African Treatment Advocates Network	EATAN
European Fatty Liver Conference	EFLC
European Society for Paediatric Gastroenterology Hepatology and Nutrition	ESPGHAN
EU Patient-Centric Clinical Trial Platforms	EU-PEARL
Fondazione Epatocentro Ticino	
Hepatology Society, Dhaka, Bangladesh	
Hepatology Society of the Philippines	HSP
Indian National Association for the Study of the Liver	INASL
North American Society For Pediatric Gastroenterology, Hepatology & Nutrition	NASPGHAN
Sociedad Argentina de Hepatologia	SAHE
Turkish Association for the Study of the Liver	TASL
United European Gastroenterology	UEG
World Gastroenterology Organisation	WGO
World Patients Alliance	WPA

NASH Day 2022 was endorsed by 22 scientific societies and international organizations.















































6 2022 INTERNATIONAL NASH DAY



Countries
and Territories
Represented
in Partner
and Attendee
Registrations

NASH DAY 2022 Reach

Algeria Greece Argentina Guatemala Armenia Honduras Australia India Austria Indonesia Romania Bangladesh Iran Russia Belgium Ireland Saudi Arabia Brazil Israel Sierra Leone Bolivia Italy Singapore Cameroon Japan Slovenia Canada Kenya Spain Chile South Africa Lebanon China Mexico Sri Lanka Croatia Mongolia South Korea Colombia Netherlands State of Palestine Costa Rica Nigeria Sweden Cuba North Macedonia Switzerland Denmark Norway Thailand Dominican Republic Pakistan Turkey Panama Uganda **Ecuador** Paraguay United Kingdom Egypt Perù Finland **United States Philippines** France Uruguay

Germany

Ghana

Poland

Puerto Rico

Venezuela

Vietnam

Patients' Organizations and Foundations

Australian Patients Association (Australia)

APA
Asian Pacific Health Foundation (USA)

Black Liver Health Initiative (USA)

Canadian Liver Foundation (Canada)

Christian Community Healthcare Foundation (Kenya)

APA

APHF

BLHI

Canadian Liver Foundation (Canada)

CLF

Christian Community Healthcare Foundation (Kenya)

Community Liver Alliance (USA)

Deutsche Leberhilfe (Germany)

Dutch Liver Patient Association (Netherlands)

European African Treatment Advocates Network EATAN

Empire Liver Foundation (USA)

Empowerment for Sustainable Livelihood (Ghana) EFSL

Fatty Liver Alliance (Canada)

Fatty Liver Foundation (USA) FLF

Friends of Liver Foundation West Bengal (India)

Fundacion Mexicana para la Salud Hepatica (Mexico) FundHepa

Hellenic Liver Patients Association -

Prometheus (Greece)

Hepatitis Queensland (Australia)

Hepatos (Croatia)

Israeli Association For The Health Of the Liver (Israel) Hetz

Lafiya Wealth Initiative (Nigeria)

Liver Coalition of San Diego (USA)

Liver Health Foundation (USA)

Liver Patients International

Mid-South Liver Alliance (USA)

National Diabetes Organization - DiaLeb (Lebanon)

NASH 24x7 Initiative (India)

NASH kNOWledge (USA)

Northeast Ohio Liver Alliance (USA)

Obesity Action Coalition *(USA)* OAC
Save the Liver Association for Patients *(Macedonia)* SLAP

Texas Liver Foundation (USA)

Value Health Africa (Cameroon) VAHA



Universities, Hospitals and Research Centers

Accelemed Research Institute (USA)

Asian Institute of Gastroenterology (AIG) Hospitals (India)

Amrita Hospital (India)

Arizona Liver Health (USA)

Central Virginia VA Health Care System (USA)

CIG - Centro de Investigación y Gastroenterología (Mexico)

Columbia University Medical Center (USA)

Duke University (USA)

Geisinger Medical Center (USA)

Hospices Civils de Lyon (France)

Hospital Israelita Albert Einstein (Brazil)

Houston Research Institute (USA)

La Maestra Community Health Center (USA)

Newcastle University (UK)

New York Presbyterian Hospital (USA)

Mayo Clinic (USA)

Seattle Children's Hospital (USA)

University of Haifa (Israel)

University of Mainz (Germany)

University of Maastricht (Netherlands)

University of Washington School of Medicine (USA)

VA Richmond Health Care (USA)

Virginia Commonwealth University (USA)

Weill Cornell Medicine (USA)



Additional Institutional Partners

ChronWell

Tawazun Health

KeynoteEvent

at the Embassy of Italy

In recognition of International NASH Day, the Embassy of Italy, in collaboration with Global Liver Institute, hosted a series of presentations on Tuesday, June 14, 2022 entitled "From Progress in the Control of Viral Hepatitis to the Rising Epidemic of NASH." To highlight the bilateral efforts to improve liver health in Italy and the United States, the event featured expert discussions of key developments in liver disease and the role of science and research in addressing related health challenges.

Italy is one of only 12 countries in the world on track to achieve the objectives set by the World Health Organization in 2016 for the elimination of hepatitis. Ambassador Mariangela Zappia opened the event by emphasizing the collaboration between Italy and the United States on this front, noting that the "two countries collaborate side by side every day in many sectors of the life sciences, from precision medicine to oncology, from biotechnology to robotics applications and artificial intelligence in surgery." Subsequent speakers underscored the strength and impact of this collaboration.

2020 Nobel Prize Winner in Medicine, Dr. Harvey J. Alter, MD, Distinguished NIH Scientist Emeritus, Department of Transfusion Medicine, Clinical Center, National Institute of Health (NIH), delivered an engaging and informative keynote presentation on his journey and role in discovering the hepatitis C virus.

Michael Lederman, MD, Professor Emeritus, Departments of Medicine and Pathology, Case Western Reserve University School of Medicine, Cleveland Medical Center, Editor in Chief "Pathogens and Immunity" moderated the event, which also featured informative presentations by Michael F. Iademarco MD, MPH, Rear Admiral and Assistant Surgeon Generalinthe US Public Health Service, Deputy Assistant Secretaryfor Science and Medicine in the Office of the Assistant



Secretary of Health; Carolyn Wester, MD,
Director of the Division of Viral Hepatitis,
CDC; and Patrizia Farci, MD, Chief, Hepatic
Pathogenesis Section, Laboratory of Infectious
Diseases, National Institute of Allergy and
Infectious Diseases, NIH. Each of these
speakers provided unique perspectives and
critical insight to the substantial efforts required
to protect and promote liver health.

GLI's CEO, Donna R. Cryer, JD, delivered concluding remarks: "All of our wonderful speakers from so many different aspects and perspectives of science and medicine and public health have all come together to so well articulate the enormity of the challenge that we have in front of us on the pathway to achieving global liver health," she shared. "It takes leadership, as we've seen by Italy's screening program. It takes leadership, as we've seen in Italy's invitation to the Global Liver Institute today and its invitation in hosting so many transformative men and women from science. But it also takes patient leadership."





What's NASH Video



In preparation for International NASH Day, Global Liver Institute and Andrea Ventura went out on the streets of Washington D.C. to understand how much the average person knows about NASH. The 2-minute video compilation of street interviews included questions such as "Have you ever heard of fatty liver disease" or "Have you ever heard of NASH". While it is estimated that every 1 in 4 people may have fatty liver disease, results from the street interviews indicated an apparent need to increase awareness of NAFLD and NASH within our communities.





Educational Panels

Overview

International NASH Day convenes physicians, advocates, and other experts to share the latest insights on how to prevent, diagnose, and manage fatty liver disease. An informed worldwide community is essential to reduce the global prevalence of fatty liver disease, which can advance dangerously if left undetected and unacknowledged. Patients, caregivers, medical providers, policymakers, and all other advocates will learn actionable ways to support patients already diagnosed with NASH and to seek methods of risk reduction.

On June 9, GLI hosted six virtual educational panels featuring well-known key opinion leaders, clinical, research, and patient experts in liver disease, nutrition, and public health. Each of the panels were broadcasted in five languages–English, Spanish, French, Mandarin and Hindi – for a broad worldwide audience to build awareness of and spark action to prevent NASH and will be available for continued viewing on GLI's YouTube channel. Panels are available for continued viewing on GLI's YouTube channel as well the International NASH Day website.

Check out the panels at bit.ly/GLI-playlists

Each of the panels were broadcasted in five languages–
English, Spanish, French,
Mandarin and Hindi



NASH Patients in Their Own Vowices

Support from friends and family makes a huge difference for patients in their fight against NASH, a disease that still carries stigma and misunderstanding. Hear from NASH Patients in Their Own Voices in this panel featuring GLI founder & CEO, Donna Cryer, and patient advocates Ximena Arredondo-Silva, Katelin Haynes, Catherine Irmik, and Brian Preiswerck.

Introduction



Michael Rao, PhD President

Virginia Commonwealth University Richmond, VA, USA



Donna R. Cryer, JD

Founder and CEO Global Liver Institute Washington, DC, USA



Arun Sanyal, MD, MBBS, FAASLD

Director, Stravitz-Sanyal Institute for Liver Disease and Metabolic Health, VCU Medical Center

Chairman of the NIH NASH Clinical Research Network, the NIMBLE consortium Chairman of the Liver Forum for NASH and Fibrosis

Richmond, VA, USA

Moderator



Panelists

Donna R. Cryer, JD

Founder and CEO Global Liver Institute

Washington, DC, USA



Ximena Arredondo

Patient Advocate

Mexico City, Mexico



Katelin Haynes

CEO

Hepatitis Queensland

Queensland, Australia



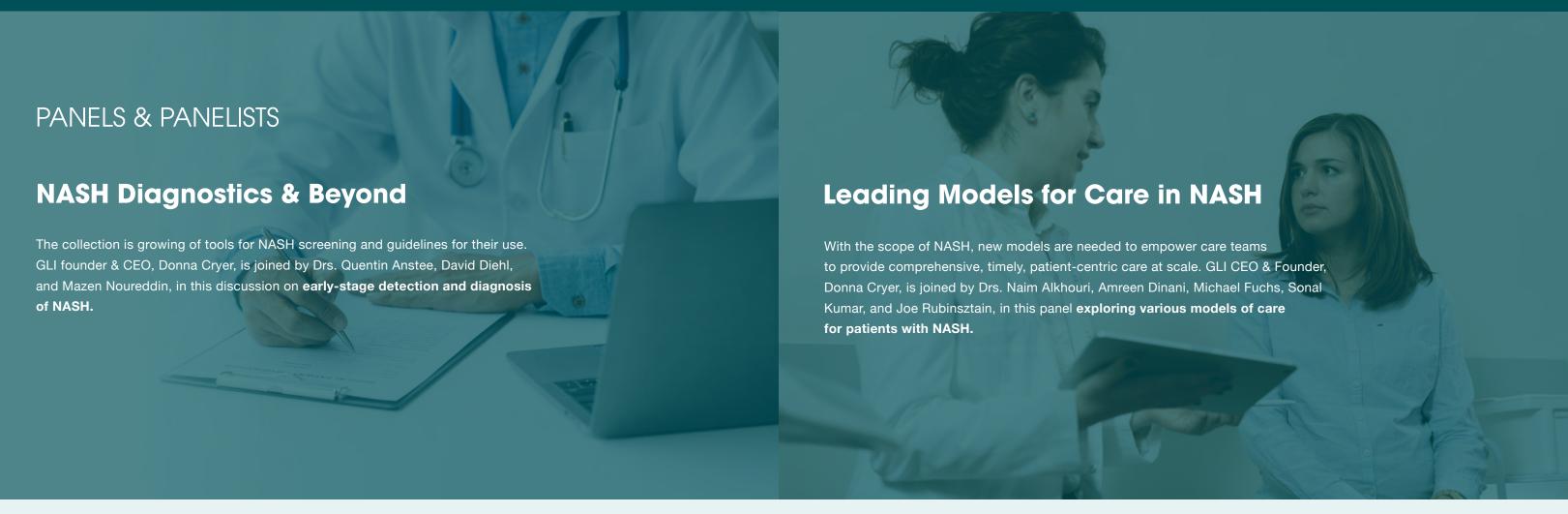
Ashford, Kent, UK

Catherine Irmik Brian Preiswerck

Patient Advocate Patient Advocate

Canadian Liver Foundation

Ontario, Canada



Moderator

Panelists



Donna R. Cryer, JD

Founder and CEO
Global Liver Institute

Washington, DC, USA



Prof. Quentin Anstee, BSc(Hons), MB BS, PhD, MRCP(UK), FRCP

Deputy-Dean of Research & Innovation – Faculty of Medical Sciences

Professor of Experimental Hepatology & Consultant Hepatologist

Translational & Clinical Research Institute

Faculty of Medical Sciences

Newcastle University

Newcastle, UK



David L. Diehl, MD, FACP, FASGE

Clinical Professor of Medicine and Pathology

Director of Interventional Endoscopy

Department of Gastroenterology and Hepatology

Geisinger Medical Center

Danville, PA, USA



Mazen Noureddin, MD, MHSc Director

Houston Research Institute

Houston, TX, USA

Moderator Panelists



Donna R. Cryer, JD

Founder and CEO

Global Liver Institute

Washington, DC

USA



Naim Alkhouri, MD, FAASLD

V.P. of Academic Affairs and Fatty Liver Program

Arizona Liver Health

Director

Chandler, AZ, USA



Amreen Dinani, MD, FRCPC

Associate Professor of Medicine

Duke University

Durham, NC, USA



Sonal Kumar, MD, MPH

Director of Clinical Hepatology

Weill Cornell Medicine/New York Presbyterian Hospital

New York, NY, USA



Joe Rubinsztain, MD

CEO & Co-Founder

ChronWell

Sunrise, FL, USA

Central Virginia VA Healthcare System

Transplantation

Michael Fuchs,

MD, PhD

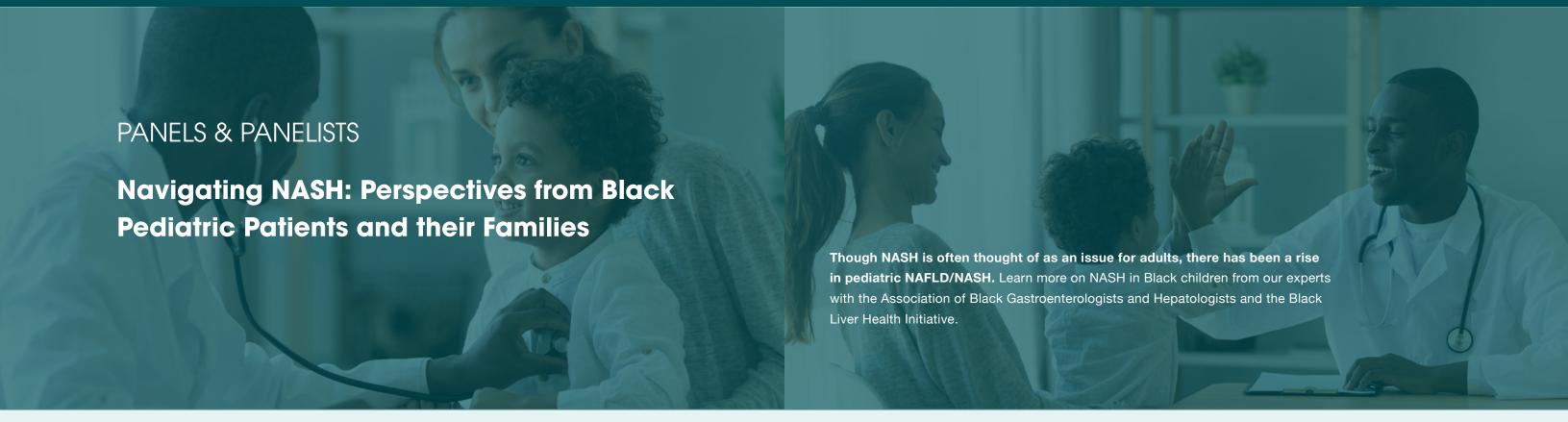
Professor of

Medicine; Chief

of Gastroenterology

Hepatology and Liver

Richmond, VA, USA



Introduction

Moderator

Panelists







Donna R. Cryer, JD
Founder and CEO
Global Liver Institute
Washington, DC, USA



Cyrus E. Rubin Endowed Chair in Medicine, Division Head of Gastroenterology,Associate Professor of Medicine, University of Washington

Rotonya Carr, MD,

FACP

Founding Member, Association of Black Gastroenterologists and Hepatologists

Seattle, WA, USA



Hannibal Person, MD

Assistant Professor of Medicine, University of Washington School of Medicine

Pediatric Gastroenterologist and Hepatologist, Seattle Children's Hospital

Medical Director, Gut-Brain Health Program, Seattle Children's Hospital

Member, Association of Black Gastroenterologists and Hepatologists

Seattle, WA, USA



Lorna Dove, MD, MPH

Professor of Medicine, Director of Liver Transplant, Columbia University Medical Center

Member, Association of Black Gastroenterologists and Hepatologists

Member, Black Liver Health Initiative

New York, NY, USA



Stacey Woodson, MS, RD, LDN

Registered Dietitian & Author, Children's Book Series "Delicious and Nutritious"

Philadelphia, PA



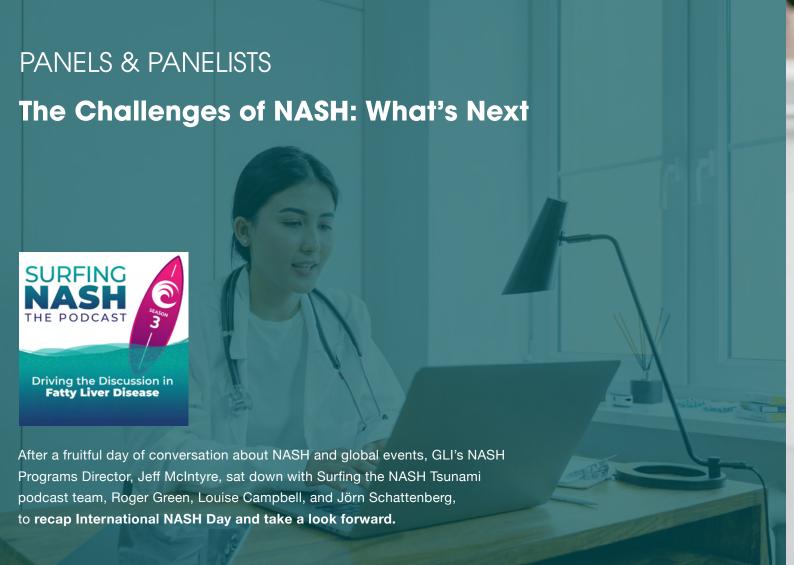
Miss Naomi Walls-Smith

Patient Advocate Patient Advocate

Philadelphia, PA Philadelp

Philadelphia, PA

Ms. Roselee Walls



Moderator

Panelists



Jeff McIntyre

NASH Programs Director

Global Liver Institute

Washington, DC, USA



Louise Campbell, MSc AP (Hons), Cert MHSC, RMN, RN

Founder, Medical Director

Tawazun Health

London, UK



Roger Green

CEO, SurfingNASH.com

Executive Producer and Host, Surfing the NASH Tsunami podcast

New Hope, PA, USA



Jörn Shattenberg, MD

Professor of Medicine and Director of the Metabolic Liver Research Program

University MedicalCenter Mainz

Mainz, Germany





#NASHday and #StopNASHNow

GLI followers as of #NASHday 2022:

4,009 **Twitter**

2,092 LinkedIn

3,600 Facebook

2,412 Instagram







#NASHday analytics

Twitter, Instagram, Facebook (excludes LinkedIn)

4,000 **Posts**



Users

800



Engagements

5K



Reach

4M

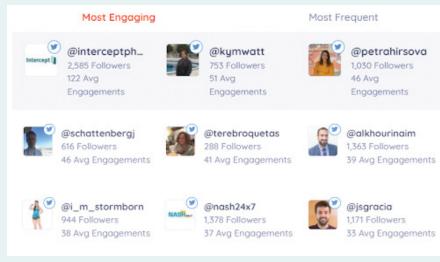


Impressions

5M

(>3.5K compared to **NASH Day** 2021)

Most engaging accounts:



Press Release

Total Potential Reach

4.3 Billion

Full text placements

404

Headline placements

53

Keywords

NASH, International, Liver, Disease, Awareness

Website

Visit Global Liver Institute's International NASH Day website at www.international-nash-day. com and discover our NASHcentered digital world.

The website includes a world map with NASH Day partners' events, the NASH-dedicated educational panel video recordings, patient brochures available in 16 languages, NASHDay merchandise and more.



Benefits of Walking



Social Media Toolkit To stimulate the circulation of important information and engaging discussions on #NASHday, Global Liver Institute

created a digital toolkit for social media that was available in three languages:

international-nash-day.com/toolkit

English, French, and Spanish https://www.



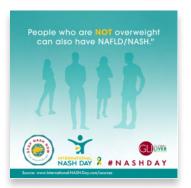




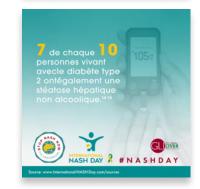






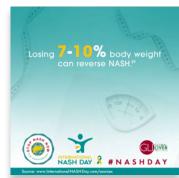






















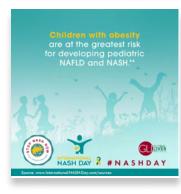






NASH DAY & # N A S H D A Y



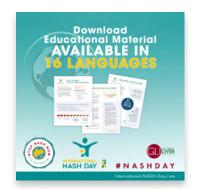


















Educational Materials

During International NASH Day, GLI released two new educational brochures: A Guide to Participating in Clinical Trials For Patients with NAFLD/NASH and NASH Patient Pocket Card: 10 Questions to Ask My Doctor.

These resources are designed to help patients, their families and communities understand and assess clinical research opportunities to address NAFLD/NASH diagnosis as well as encourage dialogue with their doctors regarding clinical care.

As NAFLD/NASH are progressive, chronic, life-threatening, and global diseases, these brochures are available for patients and stakeholders throughout the world in 16 different languages: Arabic, Chinese, Croatian, English, French, German, Greek, Hebrew, Hindi, Italian, Japanese, Macedonian, Portuguese, Russian, Spanish, and Turkish.



AM I AT RISK FOR FATTY LIVER DISEASE?

2 Have you excluded other potential causes of liver damage?3 How do I know my condition is getting worse?

1 I am living with diabetes (and/or obesity, high cholester - should I be checked for fatty liver disease/NASH?

4 Do I really need a liver biopsy?

5 What do I need to change about my di

10 QUESTIONS TO ASK MY DOCTOR O-



Inter(NASH)ional Recipe Book

In order to educate the general public and the global liver community on the importance of a healthful diet in the prevention and management of NAFLD/NASH, **GLI coordinated a large-scale collection of culinary recipes and cuisines from advocates and partner organizations around the globe.** This collection of recipes culminated in the creation of an Inter(NASH)ional Recipe Book. This component of International NASH Day highlights the unique cuisines across various cultures and how they can contribute to healthy nutrition for the liver.

NASH Day Partner Highlights

Global Liver Institute's | Liver Action Network (LAN)









TEXAS LIVER FOUNDATION

On International NASH Day, the Texas Liver Foundation hosted a webinar with liver experts entitled "Fatty Liver in Children: Learn and Act!" in partnership with The Health Museum.

NASH KNOWledge

NASH kNOWledge's Executive Director, Gina Madison, appeared on the local CBS News station in Pittsburgh, Pennsylvania to discuss International NASH Day and the linkage between nutrition and liver health.

Fatty Liver Alliance

The Fatty Liver Alliance hosted a series of educational events to raise awareness "The Importance of Early Detection Swain and Primary Care Physician webinar series hosted on LinkedIn, and a 2-part series titled Fibroscan 101 wwwwon LinkedIn.

The Fatty Liver Alliance also generated a Canada-wide press release that reached an audience of 60.5 million in addition to receiving a celebrity public service announcement by Graham Greene that reached over 7,000 impressions.

Fatty Liver Foundation

Fatty Liver Foundation (FLF) hosted two webinars.

The first, entitled "The Genetics of NAFLD/NASH: How the Fatty on June 9 including a webinar addressing Liver Foundation is Innovating to Accelerate Personalized Medicine Research," aimed to close the knowledge gap on hereditary risk of NAFLD/NASH" withHepatologist, Mark factors within NAFLD/ NASH patient community by offering homebased genetic testing with linkage to personalized opportunities for Dr. Ming Jung, a 6-part NAFLD in children individuals to participate in NAFLD/NASH medical research and clinical trials. Their second webinar, entitled "The Other Pandemic: NAFLD/ NASH – A Major, Neglected Global Public Health Problem Requiring Urgent Actions and Large-Scale Screening," was dedicated to the NAFLD/NASH pandemic from patients' perspectives.

> FLF, in collaboration with Sano Genetics, also announced the building of the first community-driven health and wellness platform for people at-risk of or living with NAFLD/NASH called The Wellness League.



FATTY LIVER IN CHILDREN: LEARN AND ACT!











Liver Health Screening Events

515 FREE LIVER HEALTH SCREENINGS PROVIDED











Arizona Liver Health

USA

GLI's LAN Member, Arizona Liver Health, were hard at work to reverse the growing trend of fatty liver disease. Free screening events were offered at three of their Arizona clinics on International NASH Day. ALH also set up an information booth at each of these clinics and provided visitors a "10 Questions to Ask your Doctor" pocket card about fatty liver disease risk factors along with ALH cause bracelets.

Empowerment for Sustainable Livelihood

Ghana

EFSL hosted an in-person educational and liver health screening event. Dr. Esther Kwakye presented on NASH, its various types and stages, its causes, symptoms, consequences, risk factors, at-risk groups, and preventive measures; Isaiah Laweh presented on nutrition, focusing on diets for pre/post NASH patients.

Liver Coalition of San Diego USA

GLI's LAN Member, Liver Coalition of San As part of the NASH Diego, organized a liver health education and screening event in conjunction with La Maestra Community Health Center and the Asian Pacific Health Foundation. Together, they provided free liver screening tests to patients in the San Diego area. After the health screening, patients were able to watch a short educational presentation and went home with a NAFLD/NASH patient resource packet.

NASH 24x7 Initiative

India

24x7 Initiative, healthcare physicians came together to provide free liver scans/ liver testing camps with diagnostic labs to enhance screening for fatty liver disease.

Relief Hospital Palghar

India

A free NASH/liver disease screening event was led by the te am at the Relief Hospital Palghar in Maharashtra, India under the direction of Dr. P.B. Mody. Dr. P.B. Mody also conducted a NASH awareness lecture in Hindi to all the participants of the camp, villagers and hospital staff.

























Partner Events







Africa

Christian Community HealthCare Foundation (COHECF)

Kenya

coheck-Kenya conducted an in-person training and awareness event on NAFLD and NASH to community members of Gatua in Kitale town on methods of prevention, understanding symptoms, healthy nutrition, and the role of exercise in preventing NAFLD.

Africa

European African Treatments Advocates Network *(EATAN)*

EATAN hosted online forums, engaged in a social media campaign and disseminated NASH educational resources to their members.

Africa

Lafiya Wealth Initiative

Nigeria

Since 2019, Lafiya Wealth Initiative Nigeria has consistently commemorated International NASH Day. This year, they convened a virtual public awareness activity via Twitter, themed "How to Prevent NASH", and led a patient education program at Garki Hospital in Abuja that touched 167 patients. Following NASH Day, their momentum remained strong as the Supervising Board Member for Lafiya Wealth Initiative, Dr. Laz Eze, who is also the producer of TalkingHealthwithDrLaz on Africa Independent Television, dedicated his full show on June 14 to educating the public on NASH. The show has thousands of viewers across West Africa and is now available on YouTube.





















Africa

Value Health Africa (VAHA)

Cameroon

Value Health Africa hosted a roundtable discussion that was televised on Star TV. Roundtablemembers included Dr. Njei Lionel from the hepatitis clinic at the Bamenda Regional Hospital, a public health expert and the regional coordinator of Value Health Africa Northwest. VAHA also supported the social media campaign by sharing educational graphics to raise awareness about fatty liver disease and NASH

South - East Asia

Friends of Liver Foundation West Bengal

India

The Friends of Liver Foundation West Bengal **hosted virtual webinars** educating their community about fatty liver disease and NASH.

South - East Asia

AIG Hospitals

India

The AIG Hospital, Hyderabad, one of the largest centers of excellence for Gastroenterology and Hepatology in India announced the launch of their new Fatty Liver Clinic.

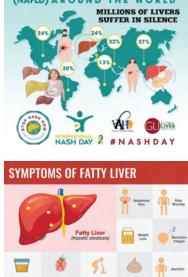
South - East Asia

Indian National Association for Study of the Liver (INASL)

India

The first meeting for the "Launch of Action Plan for Prevention & Control of NAFLD In India with the INASL taskforce on NAFLD & ICON D" team was held on the 9th of June. The program started with a press briefing followed by a public forum and meeting of the taskforce. The meeting was attended by all key stakeholders who would be leading the action plan in India. The meeting was led by Prof Ajay Duseja, Professor and Unit Head, Department of Hepatology, PGIMER, Chandigarh, Secretary-General, INASL, Convener - INASL Taskforce on NAFLD and ICON-D, along with other faculty members.























South - East Asia

Liver Foundation of West Bengal

India

Bhalo Thakar Poth (translates to - The Path to Well-Being). A cycle rally was organized on International NASH Day from the only Liver & GI specific tertiary care hospital of Kolkata – Indian Institute of Liver & Digestive Science – to Sonarpur Sporting Union playground. The cyclists had placards with NASH awareness messages displayed on their cycles. The rally was preceded by a mobile public announcement vehicle which distributed leaflets among the bystandersand informed about the relevance of International NASH day to the general public.Reputed hepatologists and gastroenterologists – Dr. Asokananda Konar, Dr. Abhijit Chowdhury, and Dr. Jayanta Dasgupata and many other doctors from different disciplines joined the rally. Dr. Chowdhury cycled himself with other cyclists. He was accompanied by Ms. Madhabilata Mitra – renowned model, actress and fitness personality of Kolkata - Mr. Debshankar Halder – actor and eminent theater personality.

South - East Asia

NASH 24x7 Initiative

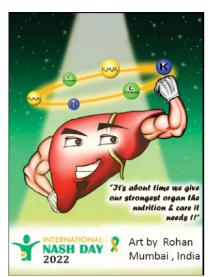
India

The NASH 24x7 Initiative in India aims to raise awareness around the negative impacts of NASH. In recognition of International NASH Day, they rallied 1930 healthcare providers to take a pledge for creating awareness on NAFLD & NASH by distributing awareness material to their patients. Press conferences were also held at 37 locations in India and the messages disseminated were widely covered by both electronic and print media. Multiple awareness talks were conducted online, in addition to a hospital awareness campaign in which 2,400 posters were installed in English & Hindi to educate the public about NASH. The NASH 24x7 Initiative also launched an artwork competition to spread awareness on NAFLD and NASH.





















Australia

Central and South America

Europe

Europe

Hepatitis Queensland

Latinoamerican Association for the Study of Liver Disease (ALEH)

Deutsche Leberhilfe

European Fatty Liver Conference (EFLC)

Hepatitis Queensland's CEO, Katelin Haynes, participated on GLI's panel "NASH Patients in Their Own Voices" on International NASH Day. Hepatitis Queensland also launched two resources as part of a digital campaign and shared it on their website and in clinics at the Be Liver Smart clinics.

Germany

Netherlands

ALEH worked together with other associations, including the Mexican Association of Gastroenterology (AMG), the Mexican Neurogastroenterology and Motility Association, the National Academy of Medicine of Mexico and GLI; recorded a video about NASH; held a press conference with Sanfer and Dra. Graciela Castro-Narro, Vice President of ALEH; conducted two television interviews, and developed an expert opinion

video with Medix, all around the topics of NASH/NAFLD.

Deutsche Leberhilfe had a dedicated NASH day page that went live on their website on June 9. They sent out a press release on NASH day. Deutsche Leberhilfe alsoco-signed a joint statement by several medical institutions, demanding to increase the status of fatty liver disease and also implement it in national obesity guidelines and programs.

The EFLC hosted an event and had two patients speak about their experience with NASH and how we can learn from patients with obesity and the stigma they deal with.









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Europe

Hellenic Liver Patients Association - Prometheus

Greece

Following last year's NASH prevention video, this year, the Hellenic Liver Patients Association Prometheus produced a video that details a true story from a patient used to raise public awareness.

Europe

Liver Patients International

Belgium

Liver Patients International **created a series of social media graphics** featuring important messages to raise public awareness around NASH prevention.

Europe

Save the Liver Association for Patients (SLAP)

North Macedonia

SLAP organized an awareness campaign entitled "Walking in the Wood" in an effort to engage with school-aged youth, who they consider to be most at risk of excessive weight gain, due to an unhealthy lifestyle. Their campaign directly involved over 70 participants and support was also provided from the local and national media.

Europe

Swiss NASH Foundation

Switzerland

The Swiss NASH Foundation **hosted an online webinar series** featuring the latest research on treatment of NASH.





















Europe

Turkish Association for the Study of the Liver (TASL)

Turkey

TASL celebrated International Nash Day in Sepetciler Kasri, a magnificent Ottoman building on the Bosforus, Istanbul, June 9th. The Governor of Istanbul was present at the event and famous journalists of Turkey attended. Coverage of the NASHday event was ensured by 151 media outlets (newspapers, internet news and television). Media outlets included TRT, CNN, HABERTURK, KANAL D and more.

Middle East

Dialeb National Diabetes Organization

Lebanon

DiaLeb hosted an in-person education and diabetes screening event. A multidisciplinary panel of speakers came together to raise awareness about NASH and Diabetes by shedding light on the importance of leading a healthy lifestyle to prevent obesity thus to prevent both Diabetes and NASH. The panel discussion was followed by free glucose testing for the attendees and distribution of educational material. The event was also live streamed on Dialeb's YouTube channel @DialebOrg.

North America

Association of Black Gatroenterologists and Hepatologists (ABGH) USA

The ABGH organized and led one of the virtual NASH educational panels entitled, "Navigating NASH:
Perspectives from Black Pediatric Patients and
Their Families."

















Fundación Me para la Salud Hep





North America

Centro de Investigación y Gastroenterología (CIG)

México

On International NASH Day, the CIG hosted a series of virtual webinars addressing fatty liver disease and NASH featuring experts working in the areas of hepatology, gastroenterology, physiotherapy, nutrition as well as involvement from various medical coordinators.

North America

Fundación Mexicana para la Salud Hepática / FundHepa

México

FundHepa created a short video on NASH and NAFLD to share across their social media platforms and web pages. FundHepa was also invited to be part of various press conferences that led to media publications on International NASH Day

North America

Mayo Clinic

USA

The Mayo Clinic hosted an onsite event to raise awareness around NASH and disseminated patient educational resources on NAFLD and NASH.

North America

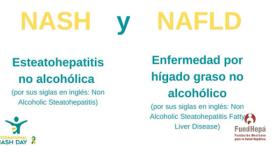
World Gastroenterology Organisation (WGO)

USA

The WGO hosted a Social Media Outreach campaign led by Professor Alice Lee, Vice Chair of the WGO's Hepatology Interest Group. The expected reach of their campaign was over 5,000 impressions.















International **NASH Day 2022 Sponsors**

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A special thank you to Capital Linguists for supporting the translation of our patient resources

Platinum



Silver



Bronze









Contributor





With additional support from







ORGANIZATION	CITY	STATE/ PROVINCE	COUNTRY	WEBSITE
AASLD - American Association for the Study of Liver Diseases	ALEXANDRIA	VIRGINIA	USA	https://www.aasld.org
ABGH - Association of Black Gastroenterologists and Hepatologists	NEW YORK	NEW YORK	USA	https://blackingastro.org/
Accelemed Research Institute	AUSTIN	TEXAS	USA	https://accelemedresearch.com/
ALEH - Asociaciòn Latinoamericana para el Estudio del Hígado	SANTIAGO DE CHILE		CHILE	https://alehlatam.org/
Accelemed Research Institute	KERALA		INDIA	https://amritahospitals.org/
Arizona Liver Health		ARIZONA	USA	https://www.azliver.com/
Asian Institute of Gastroenterology (AIG) Hospitals			INDIA	https://aighospitals.com/
AISF - Associazione Italiana Studio del Fegato			ITALY	https://www.webaisf.org/en/homepage-ing/
AMH - Mexican Association of Hepatology	MEXICO CITY		MEXICO	https://www.hepatologia.org.mxage-ing/
APA - Australian Patients Association	MELBOURNE		AUSTRALIA	http://www.patients.org.au/
APASL - Asian Pacific Association for the Study of the Liver	ТОКҮО		JAPAN	http://apasl.info/

ORGANIZATION	CITY	STATE/ PROVINCE	COUNTRY	WEBSITE	ORGANIZATION	CITY	STATE/ PROVINCE	COUNTRY	WEBSITE
APHF - Asian Pacific Health Foundation	SAN DIEGO	CALIFORNIA	USA	https://www.aphfsd.org/	EU - PEARL - Patient-Centric Clinical Trial Platforms	BARCELONA		SPAIN	https://eu-pearl.eu/
BLHI - Black Liver Health Initiative	NEW YORK	NEW YORK	USA	https://blackingastro.org/	Fatty Liver Alliance			CANADA	https://fattyliver.ca/
Boehringer Ingelheim	INGELHEIM AM RHEIN CITY		GERMANY	https://www.boehringer-ingelheim.com/	FLF - Fatty Liver Foundation	BOISE	IDAHO	USA	http://www.fattyliverfoundation.org/
Capital Linguists	SILVER SPRING	MARYLAND	USA	https://capitallinguists.com/	Friends of Liver Foundation West Bengal		KOLKATA	INDIA	https://www.liverfoundation.in/
CASL - Canadian Association for the Study of the Liver	EDMONTON	ALBERTA	CANADA	https://hepatology.ca/	Fondazione Epatocentro Ticino	LUGANO		SWITZERLAND	http://www.epatocentro.ch/en/
CIG - Centro de Investigación	MEXICO CITY		MEXICO	https://www.centrodeinvestigacionygas-	FundHepa - Fundacion Mexicana para la Salud Hepatica	MEXICO CITY		MEXICO	https://fundhepa.org/
y Gastroenterología				troenterologia.com.mx	Geisinger Medical Center			USA	https://www.geisinger.org/
ChronWell		FLORIDA	USA	https://www.chronwell.com/	Gilead Sciences Inc.			USA	https://www.gilead.com/
CLF - Canadian Liver Foundation COHECF - Christian Community	TORONTO	ONTARIO	CANADA KENYA	https://www.liver.ca https://www.facebook.com/cohecfkenya/	Hepa Prometheus	ATHENS		GREECE	https://helpa-prometheus.gr
Healthcare Foundation-Kenya	TO TALL		KENIX	Trapelly www.incobooki.com/ concorner lyd	Hepatitis Hilfe Österreich Austrian Patients Association	VIENNA		AUSTRIA	www.gesundeleber.at
COLDA 2022- Conference on Liver Disease in Africa	UTRECHT		NETHERLANDS	https://academicmedicaleducation.com/ colda-2022	Hepatitis Queensland			AUSTRALIA	https://www.hepald.asn.au/
Columbia University Medical Center	NEW YORK	NEW YORK	USA	https://www.cuimc.columbia.edu/					
CLA - Community Liver Alliance	PITTSBURGH	PENNSYLVANIA	USA	https://communityliveralliance.org/	Hepatology Society of Bangladesh	DHAKA		BANGLADESH	http://www.hepatolsocietybd.org/
Department of Hepatology, Bangabandhu Sheikh Mujib	DHAKA		BANGLADESH	https://bsmmu.edu.bd/	Hepatos	SPLIT		CROATIA	https://hepatos.hr
Medical University Deutsche Leberhilfe	KÖLHN		GERMANY	huas // Joha hijfa a a	HETZ - The Israeli Association for the Health of the Liver	TEL AVIV		ISRAEL	https://hetzliver.org
Duke University Medical Center		NORTH		https://www.leberhilfe.org	Hospices Civils de Lyon	LYON		FRANCE	https://www.chu-lyon.fr/
EATAN - European African Treatment	DURHAM	NORTH CAROLINA	USA	https://www.dukehealth.org/ https://www.eatan.eu/	Hospital Israelita Albert Einstein	SÃO PAULO		BRAZIL	https://www.einstein.br/en/Pages/Home.aspx
Advocates Network					Houston Research Institute	HOUSTON	TEXAS	USA	https://hri.uh.edu/
EFLC - European Fatty Liver Conference	MAASTRICHT		NETHERLANDS	https://www.mintonline.org/eflc2022/	HSP - Hepatology Society of the Philippines	QUEZON CITY		PHILIPPINES	http://hsp.org.ph/
EFSL - Empowerment for Sustainable Livelihood	ACCRA		GHANA	https://www.facebook.com/efslgh	INASL - Indian National Association for Study of the Liver	NEW DELHI		INDIA	https://www.inasl.org.in
Empire Liver Foundation	NEW YORK	NEW YORK	USA	https://empireliverfoundation.org/	Intercept	NEW YORK	NEW YORK	USA	https://www.interceptpharma.com/home- page-non-usa/
ESPGHAN - The European Society for Paediatric Gastroenterology Hepatology and Nutrition	GENEVA		SWITZERLAND	https://www.espghan.org/					
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ORGANIZATION	CITY	STATE/ PROVINCE	COUNTRY	WEBSITE	ORGANIZATION	CITY	STATE/ PROVINCE	COUNTRY	WEBSITE
						TAMPA	FLORIDA	USA	https://www.obesityaction.org/
Johannes Gutenberg University of Mainz	MAINZ		GERMANY	https://www.uni-mainz.de/eng/	OAC - Obesity Action Coalition	EDINBURGH	7 20111071	UNITED	https://www.pbcfoundation.org.uk
					PBC Foundation			KINGDOM	
La Maestra Community Health Center	SAN DIEGO	CALIFORNIA	USA	https://lamaestra.org/	Regeneron Pharmaceuticals			USA	https://www.regeneron.com/
LabCorp	BURLINGTON	NORTH CARO-	USA	https://www.labcorp.com/	SAHE - Sociedad Argentina	BUENOS AIRES		ARGENTINA	https://www.aaeeh.org.ar/es/
Lafiya Wealth Initiative	ABUJA		NIGERIA	https://www.facebook.com/Lafiyawealth- NG/	de Hepatologia	SEATTLE	WASHINGTON	USA	https://www.seattlechildrens.org/
Liver Coalition of San Diego	SAN DIEGO	CALIFORNIA	USA	https://livercoalition.org/	Seattle Children's Hospital	PRILEP		NORTH MACEDONIA	https://www.facebook.com/SLAPSaveLiv- erAssociationforPatients/
Liver Health Foundation	IRVINE	CALIFORNIA	USA	https://www.liverhealthfoundations.org/	SLAP - Save the Liver Association for Patients	BERN		SWITZERLAND	https://swissnashfoundation.org
LPI - Liver Patients International	BRUSSELS		BELGIUM	https://liverpatientsinternational.org/who-	Swiss NASH Foundation			UK	https://tawazunhealth.com/
Madrigal	WEST	PENNSYLVANIA	USA	we-are/ https://www.madrigalpharma.com/	Tawazun Health	FOSTER CITY	CALIFORNIA	USA	
	CONSHO HOCKEN				Terns Pharmaceutical				https://www.temspharma.com/
Mayo Clinic	ROCHESTER	MINNESOTA	USA	https://www.mayoclinic.org/	Texas Liver Foundation	HOUSTON	TEXAS	USA	https://www.texasliverfoundation.org/
Merck			USA	https://www.merck.com/	Turkish Association for the Study	ISTANBUL		TURKEY	https://www.tkad.org.tr/invitation
Mid-South Liver Alliance	NASHVILLE	TENNESSEE	USA	https://www.alignable.com/nashville-tn/ mid-south-liver-alliance	of the Liver - TASL	VIENNA		AUSTRIA	https://ueg.eu
NASH 24x7 Initiative			INDIA	https://www.nash24x7.com/	UEG - United European Gastroenterology			ISRAEL	https://www.haifa.ac.il/?lang=en
NASH kNOWledge	PITTSBURGH	PENNSYLVANIA	USA	https://www.nash-now.org	University of Haifa			NETHERLANDS	https://www.maastrichtuniversity.nl/
NASPGHAN - North American Society for Pediatric	Ambler	PENNSYLVANIA	USA	https://naspghan.org/	University of Maastricht	SEATTLE	WASHINGTON	USA	https://www.uwmedicine.org/
Gastroenterology, Hepatology and Nutrition					University of Maastricht University of Washington School of Medicine				school-of-medicine
National Diabetes organization - DiaLeb	JDEIDEH		LEBANON	https://dialeb.org/	VA Richmond Healthcare	RICHMOND	VIRGINIA	USA	https://www.va.gov/richmond-health-care/
Newcastle University	NEWCASTLE		UNITED	https://www.ncl.ac.uk/medical-sciences/	Value Health Africa	BUEA		CAMEROON	http://www.valuehealthafrica.org/
New York Presbyterian Hospital	NEW YORK	NEW YORK	KINGDOM	https://www.nyp.org/	Virginia Commonwealth University	RICHMOND	VIRGINIA	USA	https://medschool.vcu.edu
					Weill Cornell Medicine	NEW YORK	NEW YORK	USA	https://weill.cornell.edu/
NLV - Dutch Liver Patients Association	HOOGLAND		NETHERLANDS	http://www.leverpatientenvereniging.nl/	WGO - World Gastroenterology		WISCONSIN	USA	https://www.worldgastroenterology.org/
Northeast Ohio Liver Alliance		ОНІО	USA	https://liveralliance.org	Organisation	WASHINGTON	DC	USA	https://www.worldpatientsalliance.org/
and and and and		0.110			WPA - World Patients Alliance	NEW HAVEN	CONNECTICUT	USA	https://medicine.yale.edu
Novo Nordisk			USA	https://www.novonordisk-us.com/	Yale University School of Medicine	AHMEDABAD	GUJARAT	INDIA	https://zyduscadila.com/
					Zydus Lifesciences				
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